

news from the bear

summer
2004

the newsletter of **BLUE BEAR**
SCHOOL OF MUSIC

School of Rock Comes of Age



Takin' a break: Kiara Lee and Samantha Lien share some humor in Bill Spooner's Contemporary Bands Workshop.

Even though Blue Bear turns 33 this summer, as an organization it is just now coming of age. We are awakening to the realities and the possibilities of being the premier Bay Area school teaching a wide range of popular music styles: Rock, Blues, Jazz, Folk and Pop.

Since our last summer newsletter, we've become much more aware of the tremendous goodwill our students have towards the school and of their willingness to lend their skills, ideas and financial assistance to move us forward beyond institutional adolescence. The past year has seen some very exciting changes, many of them suggested and enabled by students.

- One student, Mitch Stevko, has joined with us to develop a long-range strategic plan for the school. As a result we now have an Events Committee, a Publicity/Marketing Committee and a

Fundraising Committee, with many student volunteers on board. These committees are working to foster a greater sense of community at the school, to make more people aware of our expanding programs, and to develop new sources of support for the school.

- We've begun a Blue Bear Music Community Member program with great benefits, including members-only benefits on our upgraded website (page 3).

- We've begun regular e-newsletters with student and teacher gigs, special offers on programs, and stories about people's musical experiences at the school and beyond. (If you're not yet on the list, you can sign up at our website, www.bluebearmusic.org.)

- We have instituted sliding-scale tuition support.

- We've expanded our youth programs, offering Summer Camps for the first time this July, and have developed four new Comprehensive Study Programs in response to student requests (page 5).

- We now take credit cards. (Did you think we ever would?)

As we move into organizational young adulthood, we are also renewing our vision of what makes Blue Bear special. We intend always to remain hip and funky, respectful and encouraging of our students, fun and casual, and completely excited about the many rewarding ways to be involved playing and learning music.



David Katcher watches as Frank Noto solos in Jim Peterson's Tuesday night Rock and Blues Band.

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Perfect Practice Makes Perfect

We recently had discussions with a few of the teachers to find out what made successful students. *Practice makes perfect*, as the saying goes, but the approach to your practice also

carries great weight. The secret to getting better is to practice and the secret to practice is to love it.

"Practice should not be a chore," says Kent Brown, who has taught guitar at Blue Bear since 2000. He adds that the students who make progress are the ones that enjoy learning how to play the instrument. Learning how to make music takes time and you must have patience and a genuine desire to learn. "There are no shortcuts; the best exercise for learning bar chords is to pick up the guitar and start playing bar chords."

Brent Goodbar has taught piano at the school since 2001. He agrees that regular practice is the key to progress. "The best students I have are the ones that come back each week ready for a new assignment, they've done the previous week's assignment and I can begin to add on to that."

Spending time with your instrument is a necessity. The really wonderful thing about practice is that regular practice makes it almost impossible not to progress. And as you go along in your practice, you can expect little epiphanies to light your way. Here are a few ideas that may help you in your studies:

1. **Practice every day, even if you can only get on the instrument for a few minutes; twenty to thirty minutes average will really move you forward.**
2. **Remember your teacher's suggestions.**
3. **Own the material: conscious understanding plus muscle memory equals mastery.**
4. **Don't hurry, practicing slowly and correctly is the best way to speed and clarity.**
5. **Cramming the night before your lesson helps less than daily practice.**
6. **The metronome is your friend.**
7. **Have fun!**

Music is for everyone. Grab your axe, pound your keys, sing your song. Whatever you do, go forth and make music. 🎵

Staff & Teacher Features

The newest staff member, **Bernadette Bohan**, can be found running around managing local SF psychedelic indie rockers Sunfire Pleasure as well as representing her roster of bands through her own Glass Eye Productions. Bernadette is a classically-schooled pianist but has recently been inspired by her bandmates to rip a few notes on the bass. Unfortunately she suffers from acute performance-a-phobia so she

will remain in solitary bass confinement in her bedroom unless BB bass instructor **Mark Calderon** can convince her otherwise.



Masha Campagne (formerly **Kalinovsky**) took some time off this spring to have a baby. Her little girl Anique is now three months old and Masha is looking forward to getting back to teaching and singing this summer.

Michael Foley is currently in post-production on a new CD. Producing is his oldest son Emmet, himself a wunderkind in the Bay Area sound engineering community. Younger son Micah's band Pidgeon releases their debut CD on July 27th (pidgeonsf.com).

Staff Member **Jason Garoian** has finally come out of isolation and can be found gigging in BART stations, at weddings and just about any other place where they don't throw him out. He will release an album of original material later this year. (There. Now it's in writing.)

Blue Bear instructor **Brent Goodbar** has just completed a brand new album of 12 songs (plus a hidden 13th track) that can be heard and purchased online. The entirely self-produced album, titled "For When I'm Gone," is comprised of largely accessible pop/rock tunes, sure to satisfy the pickiest of tastes. Just go to www.mrgoodbarmusic.com and click on the button for 'New Album.'

Richard Kalman, jazz/pop harmonies teacher, is involved with keeping the vocal jazz harmony group CON ALMA active and happening. They just finished taping a video for SF Comcast Cable Station that will be shown in June 2004 in SF and the East Bay. Richard is also vocalist/keyboardist/leader of a new combo – called UNCLE JAZZ – playing every weekend in Alameda. The group features guitarists, horn players, bass and drums. They love playing jazz standards with a fresh twist and hope to accomplish some recording in 2004.

Raz Kennedy has been working with members of Metallica, Aphasia, and the lead singer for the Donnas. He's in the studio doing vocal production for singer/songwriter Andrew Fisher, assisting producer Andre Moran. He's also assisting producer Ben Yonas with projects for both Brad Wolfe and Eoin Harrington. Raz is working on an EP for singer/songwriter Nicole Honchariw and producing Lynn Asher's new CD, due out this summer. He continues to direct a youth choir called Voices of Reason at the East Bay Center for the Performing Arts. Look forward to a young female singing duo that Raz is producing and managing, due to hit

this fall with live performances throughout the Bay Area.

Kaitlin McGaw recently joined Blue Bear as Marketing Director,



pleased to combine her interest and experience of creating nonprofit business solutions with singing/songwriting. A Harvard graduate in Afro-American Studies, Kaitlin has been working in San Francisco for the past four years in various arenas from theater, live music and dance to philanthropy, marketing and event production.

Carol Snow (Co-Director/poet) and **Justin Flores** (Administrator/dancer), together with dancer Andrea Flores and choreographer Alex Ketley of The Foundry, have just been awarded a Creative Work Fund grant to develop an original text-dance piece. "Syntax" will be performed at ODC Theater in 2005.

Robert "Bobby" Wallace is currently lending his percussion skills to the Crying High Quartet, Brazilian jazz and choro (www.cryinghigh.com), Sabela, South African Vocal Ensemble (www.sabela.org), and the gospel and R&B of the East Bay Church. Robert's organization "Total Rhythm" is busy offering rhythm, percussion, and movement classes to adults and children throughout the Bay Area. (www.totalrhythm.com.)

Jessica Will is opening for Baby Williams this summer... exclusive engagement, tickets are priceless.

A **sneak preview** of the home page for Blue Bear's new website. Developed by KNI, a San Francisco design studio whose President, Kurt Noble, is a long-time Blue Bear student, the new site should be up and running by mid-August. It will include Blue Bear Music Community Member-only features like a JamList, Message Boards and a Classified Marketplace, plus expanded teacher bios, student features, links and resources pages, and more. Explore away at www.bluebearmusic.org.



Blue Bear's Newest Directors

Dominic Haigh is building a startup software company after a 20-year career in high-tech marketing and management worldwide. He is also a graduate of Johnny Nitro's Blues Workshop at Blue Bear and plays drums in a local rock/blues band.

Brett May is a Managing Director in Cisco Systems' Advisory Services practice, a technology and strategy consulting organization. In a former life, Brett was a professional sax player and performed live with The Four Tops and with Lionel Hampton.

Mitch Stevko feels fortunate to have spent his career assisting over one hundred different growth companies in the technology, healthcare, and consumer industries. Mitch currently runs an investment business and consults to several others. He sings whenever and wherever he can, plays guitar, writes original songs, occasionally performs, and is attempting to take every Blue Bear class ever offered.

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Jason Garoian - Editor-in-Chief
 Dennis Criteser - Co-Editor,
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The Keith Allen Memorial Scholarship

Keith Allen, an early Blue Bear teacher and Association Member, passed away unexpectedly this year. Through a generous donation from Ned and Robin Selfe, also members of the Blue Bear community in the '70's, we have instituted the Keith Allen Memorial Scholarship for a promising young guitarist. Erik Janson (right, below) is the recipient of this year's award and is both an accomplished guitarist and a talented songwriter.



Erik Janson is the 2004 Keith Allen Memorial Scholarship Winner.

Memories of Keith Allen

When I met Keith Allen, we were both teenagers at Blue Bear in San Francisco in the '70's. At the time, Blue Bear was a way for the guys in Wolfgang & Strauss, a local rock band, to make a living without having an actual job, and Keith and I, amazed at how cool the school was, were both utterly seduced into the alternative life, first as students and later as teachers. On the surface, Keith and I didn't have a lot in common except that we shared a mad passion for music, taking great pleasure in turning each other on to Ornette Coleman, Little Feat, John McLaughlin, Jeff Beck, Taj Mahal, Jon Fahey, Richard Thompson, you name it. For the next thirty-some years, Keith and I diverged and converged at irregular intervals for various musical endeavors – among them the two month, seven days a week, five sets a night gig at the Country Palace in Farmington, New Mexico, that taught us what a real gig is, and a duo gig in Colorado for which we became so enamored of harmony singing that we did every song in two-part, including some decidedly difficult and inharmonious songs. Every time I saw him again, Keith had amassed more deep friendships, more adoring students, more smart beautiful kids, and more chops and cred. When he joined my band last year, it was intended to be a temporary thing – we were intent on keeping the band a four-piece. But after my broken wrist healed, all of us agreed that the band was in every way edified by Keith's participation. Which made his death on New Year's Day even more shocking and disappointing than it would otherwise have been. I was so looking very much forward to a lot more Keith! To say that Keith was an incredible musician, a precise and soulful singer, a gifted teacher, is to say things that have been said a lot since he died. But what I think he'd like is for me to say that he made musical situations work through generosity, humor, and a kind of pure goodness you don't see much. Keith was deeply, deservedly loved, and he loved well. And he played well. What's better than that?

– Bonnie Hayes



Keith Allen at Blue Bear circa 1974.

**2004 Scholarship Winners (l-r):
Melissa Rapp,
Michael Shiono,
Shania Domingo,
Emily-Anne Reed,
Brittany Bonstin,
Rachel Hoiem.
Not pictured:
Karlina Gunawan,
Erik Janson (see above),
Valerie Orth.**



Blue Bear School of Music does not discriminate according to race, color, or national or ethnic origin. Blue Bear School of Music operates at Fort Mason Center in co-operation with the Fort Mason Foundation and the Golden Gate National Recreation Area.

Summer Camp for Young Rockers Gets Rolling

Young musicians are flocking to Blue Bear this summer for the first "School of Rock" Summer Camp. Legendary rocker and Blue Bear faculty member Bonnie Hayes designed and is leading the week-long sessions. Susie Davis, who has shared the stage with Mick Jagger and Prince and now directs Alley Cats Music School, joins Hayes on staff for the program. The summer camp will lead teens and tweens on keys, drums, guitar, bass and vocals through the rhythms and riffs of rock music.

Bonnie has planned a fun and focused curriculum. "These kids are going to put all the practical skills of musicianship into action at the 'School of Rock,'" says Hayes. "So, as they write their own lyrics to blues songs, they'll learn form, rhyme scheme, and prosody." From getting in tune to writing arrangements and chord charts, from learning blues progressions to soloing etiquette, these camper/rockers will have something to teach all of us in their final performances on the Friday evening of each of the three camp weeks.

"Young musicians are really the key to the survival of music," Blue Bear founder Steve Savage stated. "It's critical for organizations like Blue Bear to create more opportunities for youth to express themselves through music, especially in the styles they want to play." Blue Bear is thrilled to launch the new Summer School of Rock, and will continue to offer programs like "After School Rock Band," "After School Guitar Jam" and "After School Voice" throughout the school year.



Checking In with Our New Study Programs

There's some buzz around the school about our new Comprehensive Study Programs for guitar, voice and songwriting. Heretofore, this project has been shrouded in mystery. Recently Blue Bear Director Dennis Criteser revealed some tantalizing details about the new schemas.

These offerings are the first of their kind at Blue Bear, developed in response to student requests. Each study program outlines a structured, well-balanced curriculum. There are four programs to choose from:

From Stage One to Onstage, plus Comprehensive Programs in Musicianship, Vocal Performance, and Songwriting. Stage One to Onstage, for example, will take you from beginning level to a band workshop in 15-18 months. All of these programs are for all ages.

There are a lot of benefits built in to each program. Participants will be guaranteed space in all required classes or workshops... bypassing the wait list entirely! Students will get private assessments with appropriate instructors to guide their studies and ensure success along the

way. A free short seminar is also included in the price of study program enrollment. Everyone will receive a certificate upon completion of their course of study.

The Comprehensive Study Program is not confined by the quarter system. You can sign up and start at any time and you can get "credit" for courses already taken. Please see the website for detailed descriptions of these four programs.

Above left: Marta Bayol Onstage with Robe Williams' Wednesday night Rock and Blues Workshop.

Question Bear

Executive Director **Dennis Criteser**, ever curious about people's interest in music, donned the guise of Question Bear to survey some students and teachers with this question:

What musical moment hooked you on wanting to sing or play?

Evan Kempner (Beginning Voice student) A bad karaoke night. I was in Tahoe and my friend thought it would be a great idea to go first thing to a karaoke bar. The guys get up there and they're all awesome. I had no idea, I'd never sung into a microphone or

anything. I got up and told the DJ guy that I'd never done karaoke and can't sing, and I sang the first line and he jumped in and said "And he's right!" So it was like, "Oh, yeah, okay," and I just wanted to conquer it.

Natalia Bortolotti, teacher: "And in a few weeks we'll be finishing the class with a night at a karaoke bar!"

Kurt Noble (Electric Guitar XX student) I was a freshman in high school. My friend Paul Fiore was already really good playing stuff like "Eruption" on the guitar and I was like "I wanna learn how to do that!" He was selling his Kramer guitar – single pickup, backward position, white, Floyd Rose, of course – and I bought it off him and started playing. *So it was witnessing the pure prowess of this guy?* Yeah! Right-hand hammering was flourishing at that time, that's all anyone wanted to do. *There wasn't even a factor of wanting to get girls in this scenario?* No, I never had any strong desire to be like a rock star, I just liked music and was into being able to play.

Andrea Fultz (Blue Bear voice teacher) Yes, it was when I was singing on the streets with two guitarists and we sang in harmony, and that fulfilled me so much. I was 18 or 19 at the time. *Do you remember what song you were singing?* It was Billy Joel's "Piano Man." We were at the East Trail Station in Munich, we had a good audience, good acoustics, and we sang in three harmony parts that we would make up on the spot. It was like it was not from this world, it was such a great feeling. That's when I thought I wanted to do this professionally.



Evan Kempner prepares for a successful Karaoke night to cap off Beginning Voice with Natalia Bortolotti.

Ingrid Nielson (Basic Songwriting with Bonnie Hayes student) I woke up one morning and was just completely, out of the random ozone, inspired to start. I actually thought I was going nuts, it was such a strong compulsion out of nowhere. But I grew up around music with musicians in my family, had been around it my whole life, and never really thought I could do it. I was like the

business-type. So maybe I just woke up and decided to give myself permission to do it. Now I'm hooked, big time. Every night after work I'm doing something – co-writing, going to class, going to workshops, going to open mic nights – I can't get enough of it!

Warm thanks to these Blue Bear supporters whose donations were received between June 15, 2003 and June 15, 2004.

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Also, thanks to Fred Hyslop for help with our electrical upgrade and to Alan Patten and Geoffrey White for contributing their photographic skills in support of our catalog and website.

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BLUE BEAR NEEDS YOUR HELP KEEPING MUSIC ALIVE IN SAN FRANCISCO

I came to Blue Bear as a student last summer and have been amazed by the talented and supportive teachers, students and staff. I have grown significantly as a vocalist, guitarist, songwriter and performer, and have made a number of friends who share my interests. Blue Bear has helped me place music and being around others who love music as a high priority in my life.

Blue Bear's nonprofit mission for 33 years has been to keep rock and popular music vital in San Francisco, supporting over 20,000 student musicians and hundreds of professional musician/teachers. The school has focused on providing high quality and affordable classes and lessons, and on making them available to all ages and all levels of students, from shower singers to professional artists.

The school is expanding its services substantially to reach more students and offer a broader range of programs for existing students. This growth requires additional staff, upgrades of older equipment, and improved web, phone, and operational systems. Blue Bear needs the financial support of current and prior students and sponsors to:

1) Support the expansion of our current scholarship program to include "sliding scale" reduced tuition for kids, teens, and adults with low and modest income

2) Introduce more programs for kids, teens, and older adults, including daytime group classes and comprehensive study programs

3) Finance a one-time upgrade of the office, website, systems and services for Blue Bear students, staff and the broader music community

I'm supporting Blue Bear because I believe everyone should have music in their lives and that Blue Bear can provide the opportunity for thousands of Bay Area aspiring musicians to reach out to others. I hope you will join us in our efforts by supporting us, either with a tax deductible donation to Blue Bear School of Music, or in one of the 12 ways listed on this page.

Sincerely,



Mitchell Stevko
Fundraising Co-Chair
mmstevko@earthlink.net

12 Ways to Help

- **Return the coupon with your tax deductible Blue Bear donation. You can specify general support or scholarship / sliding scale.**
- **Sponsor a student with our Sliding Scale fees - \$100 (a quarter) or \$400 (a year).**
- **Tell your friends about Blue Bear classes.**
- **Inform us about corporate giving programs at your Company.**
- **Become a Blue Bear Music Community Member, \$35 for one year. Not deductible because of all the great benefits.**
- **Refer Blue Bear Alumni to contact us and rejoin our community.**
- **Donate playable instruments and amps.**
- **Designate Blue Bear at eScrip.com. Your grocery purchases will benefit our programs at no cost to you.**
- **Volunteer for one of our committees (Marketing, Fundraising, Events).**
- **Donate Rock/Pop Photos or Frames for our new décor.**
- **Sponsor the upgrade of a Blue Bear classroom. Option to name the room for a year, \$1000 to \$2500.**
- **Tell us your story and experience with Blue Bear!**

For more information, contact:
Kaitlin McGaw, Marketing Director
kaitlin@bluebearmusic.org

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